



Tell the New York Times Co. to stop sending Boston Globe jobs to India.

Dear Boston Globe Readers, Advertisers, Subscribers;

The New York Times Co., owner of the Boston Globe, has made the egregious mistake of choosing to outsource the work of Globe advertising and circulation employees to Bangalore, India.

These loyal and experienced Globe employees have worked with customers for years on their advertising & circulation account billing needs. They have always ensured that a positive, professional, consistent and successful relationship exists between readers, advertisers and The Boston Globe. And they have ensured that the Globe reaches home delivery subscribers in a timely and professional manner 7 days a week.

Now our members' jobs are being outsourced to Bangalore, India and the quality of customer relationships with The Boston Globe could be dramatically and negatively impacted.

Our Boston Newspaper Guild members have worked diligently for years to ensure customer service quality. Personal account needs are always a priority, and their chief concern is your success.

By outsourcing our work, The Boston Globe & New York Times Co. are sending a message that they no longer care enough to retain the very best people to handle customer accounts and client relationships.

Further, billing and account information will now be shipped overseas to Bangalore, India, putting customers' most vital information at risk.

To voice concern about outsourcing the work of people at The Boston Globe, please call the Globe: 617-929-2000

On behalf of the members of the Boston Newspaper Guild who bring The Boston Globe to its readers, we ask for your support in the face of our members losing their jobs.

It's the Boston Globe, NOT the Bangalore Globe!

This Message is brought to you by the Executive Committee of the Boston Newspaper Guild TNG-CWA Local 31245 on behalf of our members, who bring you the Boston Globe.

Daniel B. Totten, President

Steve Richards, Vice President

Kathie Dalton, Executive Committee

Patrice Sneyd, Treasurer

Jenna Russell, Rec. Secretary

Carl Younger, Executive Committee

Scott Steeves, Executive Committee